

COLUMBIA UNIVERSITY TRADEMARK LICENSEES

Each of the companies listed below has entered into a trademark licensing agreement enabling them to produce and sell items bearing Columbia University's intellectual property. These agreements include specific rights relative to trademark use, products, and sales and distribution.

While some licensees are able to sell direct-to-consumer, a majority of these companies are licensed for wholesale sales activity.

Questions should be directed to support@exemplarassociates.com

<u>Licensee</u>	<u>Primary Product Category(ies):</u>	<u>Website:</u>
 <p>'47 Brand</p>	Apparel; Headwear	www.47brand.com
 <p>ACCO Brands USA LLC</p>	School & Office Products	www.accobrand.com
 <p>Adrenaline Promotions</p>	Cycling Tops & Bottoms	www.adrenalinepromotions.com
 <p>Ahead, LLC</p>	Apparel; Headwear	www.aheadweb.com
 <p>All Star Dogs</p>	Pet Products	www.allstardogs.com
 <p>Alma Mater Wear</p>	Apparel	www.almamaterwear.com
 <p>Alta Gracia</p>	Apparel	www.altagraciaapparel.com



American Identity Designs, LLC

Jewelry

www.cujewelry.com



Ben Silver Blazer Buttons, Inc.

Jewelry

www.bensilver.com



Boathouse Sports, Ltd.

Apparel

www.boathouse.com



Centon Electronics

Computer/Mobile Accessories

www.centon.com



Champion Custom Products

Apparel

www.champion.com



Charles River Apparel

Apparel

www.charlesriverapparel.com



Church Hill Classics

Diploma Frames

www.diplomaframe.com



College Kids, LLP

Apparel (Youth & Infant)

www.collegekids.com



Colosseum Athletics Corporation

Apparel

www.colosseumusa.com



Commemorative Brands, Inc. dba Balfour

Graduation Products; Class Rings

www.balfour.com



Computer Digital Imaging Corp.

Home & Office; Automotive; Gifts

www.cdi-corp.com



Consolidated Marketing Services

Apparel; Gifts

www.cmsassociates.com



Creative Knitwear, Inc.

Apparel (Infant)

www.creativeknitwear.com

CSI international

CSI International

Home & Office; Jewelry; Gifts

www.csi-international-inc.com



CustomInk LLC

Apparel; Gifts

www.customink.com



Eglomise Designs

Home & Office

www.eglomisedesigns.com



Four Point Products

School Supplies

www.fourpoint.com



Gear For Sports

Apparel

www.gearforsports.com



Glass-U

Sunglasses

www.glassu.com



Golf Time, LLC

Golf Accessories

www.teamgolfusa.com



Herff Jones, LLC

Graduation Products; Class Rings

www.herffjones.com



Holloway Sportswear, Inc.

Apparel

www.hollowayusa.com



Ivysport, Inc.

Apparel

www.ivysport.com



JanSport, a division of VF Outdoor, LLC

Apparel

www.jansport.com



Jardine Associates LLC

Housewares; Jewelry; Gifts

www.jardineassociates.com



Kyle Cavan

Jewelry

www.kylecavan.com



Lakeshirts, Inc. (Blue 84)

Apparel

www.lakeshirts.com



League Collegiate Wear, Inc.

Apparel

www.league91.com



Legacy Athletic

Headwear

www.legacy92.com



Logo Brands

Housewares; Luggage; Gifts

www.logobrands.com



LogoFit, LLC

Headwear; Apparel Accessories

www.logofit.com



M. LaHart and Company Ltd.

Housewares; Jewelry; Gifts

www.mlahart.com



Mascot Factory

Plush

www.mascotfactory.com



Midwest College Marketing Group

Housewares; Accessories; Gifts

www.mcmgroup.net



MV Sport

Apparel

www.mvsport.com



Nordic Company, Inc.

Housewares/Drinkware

www.nordiccollege.net



Oak Hall Industries

Graduation Products

www.oakhalli.com



Outdoor Custom Sportswear, LLC

Apparel

www.ocsapparel.com



Paramount Apparel, Inc.

Apparel

www.paifashion.com



Payne Publishers

Paper Products

www.paynepub.com



Peter Millar, LLC

Apparel

www.petermillar.com



Prints Charming, LLC

Wall Hangings; Prints

www.printscharmingshop.com



RFQ LLC (Oxford, Promoversity)

Apparel

www.promoversity.com



RFSJ, Inc.

Housewares/Drinkware

www.rfsj.com



Roaring Spring Paper Products

School Supplies

www.rspaperproducts.com



Smathers and Branson

Housewares; Accessories; Gifts

www.smathersandbranson.com



South By Sea LLC

Apparel

www.southbysea.com



Spirit Products Ltd.

Housewares; Accessories; Gifts

www.spiritproducts.com



Standard Chair of Gardner

Chairs/Lamps

www.standardchair.com



Storm Duds Raingear

Rainwear; Umbrellas

www.stormduds.com



Stubbs and Wootton

Footwear

www.stubbsandwootton.com



Tailgate Clothing Co.

Apparel

www.tailgateclothing.com



The Game

Headwear

www.2thegame.com



Top of the World

Headwear

www.towcaps.com



Topsox

Socks; Apparel Accessories

www.topsox.com



Under Armour

Apparel; Headwear

www.underarmour.com



University Frames, Inc.

Diploma Frames

www.universityframes.com



U-Trau, Inc.

Apparel

www.utrau.com



Vantage Custom Classics, Inc.

Apparel

www.vantageapparel.com



Victory Tailgate

Outdoors Games; Housewares

www.victorytailgate.com



Vineyard Vines

Apparel; Apparel Accessories

www.vineyardvines.com



W Republic

Apparel

www.wrepublicapparel.com



Wear For Fun, Inc. (Spirit Jersey)

Apparel

www.spiritjersey.com



Wild Sales, LLC

Outdoor Games

www.wildsports.com



Wildcat Retro Brands, LLC

Apparel

www.originalretrobrand.com



Woolly Threads LLC

Apparel

www.woollythreads.com



Zephyr Graf-X

Headwear

www.zhats.com

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